

Format for Advertising

New Applications
13 AAC 104.125

Applicants must advertise once each week for three (3) consecutive weeks, seven (7) days apart by newspaper of general circulation in the area of the license; or if by radio, two (2) times each week for three (3) consecutive weeks. See instruction sheet. This public notice must be completed within the sixty (60) days immediately preceding the filing of the application.

Under 13 AAC 104.125(e), notice by radio MAY NOT substitute for newspaper notice in the following areas: Municipality of Anchorage; City & Borough of Juneau, and Fairbanks North Star Borough.

Applicant [Individual(s); Partners; Corporation; or, Limited Liability Organization]

is making application for a new

[Type of License & Statute Reference Number]

liquor license, doing business as

[Name of Establishment]

located at

[Premise Address & City]

The following statement must be included in all public advertisements:

Interested persons should submit written comment to their local governing body, the applicant and to the Alcoholic Beverage Control Board at 5848 E Tudor Rd, Anchorage AK 99507.